

# Lambert J. "Joe" Hassinger, Director

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## Overview



Lambert J. Hassinger Jr. (Joe) is a problem solver. His long-term client relationships are based on excellent communication, early case assessment, and candid advice. Joe understands that the goal is to bring each matter to conclusion in the most efficient and effective way possible. As Joe explains, "clients deserve

proactive, focused, and deliberate strategies and tactics. So, if we need to try the case, let's try it. If we can resolve it by mediation or negotiation, let's work toward that goal. Either way, we will push the case to conclusion."

That methodology makes sense for our clients and our firm. "Our clients are under constant pressure to reduce litigation expense, which is in large part a function of cycle time and whether the litigation is managed by a client and attorney who work in sync," Joe explains. "And as a successful law firm," he adds, "we are profitable not by maximizing billing opportunities on a particular matter or in a particular month, but by building and maintaining long-term client relationships that result in our clients calling on us again and again to solve problems."

Joe manages litigation in both state and federal courts. He has tried cases in every federal district in Louisiana as well as in parishes throughout the State. He has also successfully litigated cases before the United States Fifth Circuit Court of Appeals.

Joe has earned a Martindale Hubbell Client Review Rating of "Preeminent" based on Communication Ability, Responsiveness, Quality of Service and Value for Money. He has earned a Martindale Hubbell Peer Review Rating of "AV Preeminent," based on Legal Knowledge, Analytical Capabilities, Judgment, Communication Ability and Legal Experience.

In 2011, Joe was privileged to complete the CLM Litigation Management Institute and earn the designation of Certified Litigation Management Professional (CLMP). That designation recognizes his understanding of and commitment to the business of managing litigation, as well as the value, skills and knowledge he brings to his business and client base.

Joe knows that being an effective counsel includes not only excellent trial skills but outstanding negotiation and conflict resolution skills as well.

## Contact

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## Practices

Insurance Defense & Coverage  
Mass Tort & Class Action  
Professional Liability  
Retail & Restaurant  
Products Liability  
Environmental & Toxic Tort  
Trucking & Transportation  
Amusements, Sports &  
Recreation  
Construction  
Hospitality, Entertainment &  
Leisure  
Premises Liability  
Healthcare

Joe is also a talented and experienced mediator, and serves as a mediator through MAPS Mediation and Arbitration Services ([www.maps-adr.com](http://www.maps-adr.com)).

Joe was recognized as a Top Lawyer for 2014, 2013 and 2010 by New Orleans Magazine, and selected as a 2010 and 2017 Leader in Law by New Orleans CityBusiness. Joe has also been selected by his peers for inclusion in *Best Lawyers in America*® for construction defect litigation in 2016, 2017, 2018 and 2019.



## Education

- Loyola University School of Law, J.D.
- Loyola University, Master of Arts – Religious Studies
- Loyola University, Bachelor of Arts – Philosophy
- Loyola University, Fellow – Institute of Politics

### Additional Trial Skills Training:

- National Institute For Trial Advocacy – Gulf Coast Regional Trial Advocacy Program.
- Hastings College of Law – Trial Advocacy Program.

## Admissions

- Louisiana
- United States District Court – All Districts in Louisiana
- United States Fifth Circuit Court of Appeals

## Associations

- President, Board of Commissioners – Southeast Louisiana Flood Protection Authority – East ([www.floodauthority.org](http://www.floodauthority.org))
- Founding Member and Board of Directors – National Retail and Restaurant Defense Association (NRRDA)
- International Amusement and Leisure Defense Association (IALDA) – Board of Directors and Past President
- Louisiana Retailers Association
- International Association of Amusement Parks and Attractions (IAAPA)
- Associated Builders & Contractors (ABC)
- Claims & Litigation Management Alliance (CLM)
- Louisiana Claims Association
- RIMS
- Foodservice Industry Risk Management Association (FIRMA)

- Fellow, Litigation Counsel of America, The Trial Lawyer Honorary Society