





New Orleans Office

701 Poydras Street, 40th Floor New Orleans, Louisiana 70139 Office: (504) 525-6802 Fax: (504) 525-2456

E-mail: jhassinger@gjtbs.com

EDUCATION:

- Loyola University School of Law, J.D., 1992
- Loyola University, Master of Arts Religious Studies
- Loyola University, Bachelor of ArtsPhilosophy
- Loyola University, Fellow –
 Institute of Politics

BAR ADMISSIONS:

- Louisiana
- United States District Court all districts in Louisiana
- United States Fifth Circuit Court of Appeals

Peer Review Rated For Ethical Standards & Legal Ability"
PREEMINENT*

Martindale-Hubbell* 2012

Lambert J. Hassinger, Jr.

Lambert J. Hassinger Jr. (Joe) is a problem solver. His long-term client relationships are based on excellent communication, early case assessment, and candid advice. Joe understands that the goal is to bring the matter to conclusion in the most efficient and effective way possible. As Joe explains, "clients deserve proactive, focused, and deliberate strategies and tactics. So, if we need to try the case, let's try it. If we can resolve it by mediation or negotiation, let's work toward that goal. Either way, we will push the case to conclusion."

That methodology makes sense for our clients and our firm. "Our clients are under constant pressure to reduce litigation expense, which is in large part a function of cycle time and whether the litigation is managed by a client and attorney who work in sync," Joe explains. "And as a successful law firm," he adds, "we are profitable not by maximizing billing opportunities on a particular matter or in a particular month, but by building and maintaining long-term client relationships that result in our clients calling on us again and again to solve problems."

Joe manages litigation in both state and federal courts. He has tried cases in every federal district in Louisiana as well as in parishes across the State. He has also successfully litigated cases before the United States Fifth Circuit Court of Appeals.

Joe has earned a Martindale Hubbell **Client Review Rating of "Preeminent"** based on Communication Ability, Responsiveness, Quality of Service and Value for Money. He has earned a Martindale Hubbell **Peer Review Rating of "AV Preeminent,"** based on Legal Knowledge, Analytical Capabilities, Judgment, Communication Ability and Legal Experience.

In 2011, Joe was privileged to complete the CLM Litigation Management Institute and earn the designation of Certified Litigation Management Professional (CLMP). That designation recognizes his understanding of and commitment to the business of managing litigation, as well as the value, skills and knowledge e he brings to his business and client base.

Joe is also a trained mediator, and serves as a mediator at MAPS mediation and arbitration services (www.maps-adr.org).

Joe was recognized as a Top Lawyer for 2010 by New Orleans Magazine and selected as a 2010 Leader in Law by New Orleans CityBusiness.

PRACTICE AREAS:

- Mass Tort/Class Action Litigation
- Insurance Defense & Coverage
- Transportation
- Construction Defect Litigation
- Retail & Restaurant

- Public Entity Liability & Civil Rights
- Professional Liability
- Hospitality, Entertainment and Leisure
- Amusements, Sports and Recreation
- Products Liability



CLIENT REVIEWS POSTED ON MARTINDALE.COM

"Mr. Hassinger did an outstanding job for our firm."

"Having used Joe Hassinger for many years I can tell you that he is a gentleman in and out of court. Always calm, yet demanding and has defended us numerous times successfully. He has never lost a case for our corporation in the last 15 years."

"Would recommend without a second thought and you definitely get your money's worth."

"Joe is an outstanding attorney. I have worked with him for quite a few years and have never been anything less than completely satisfied. I highly recommend Joe... If he can't handle your situation himself he will help you find an attorney that is an expert in the field you require."

"Joe is a very methodical, purposeful trial attorney who is easy to communicate with. He also has a likeability that people/jurors respond well too. I would highly recommend him to any physician in Louisiana."

TRIAL SKILLS, LITIGATION MANAGEMENT & MEDIATION TRAINING

- National Institute For Trial Advocacy
- Hastings College of Law
- Certified Mediator MAPS
- Litigation Management Institute Claims and Litigation Management Alliance

PROFESSIONAL ASSOCIATIONS

Industry

- International Amusement and Leisure Defense Assn. (IALDA)-Past President
- National Retail and Restaurant Defense Assn. (NRRDA)—Charter Board Member
- Louisiana Retailers Association
- Louisiana Restaurant Association
- International Council of Shopping Centers (ICSC)
- International Association of Amusement Parks and Attractions (IAAPA)
- Associated Builders & Contractors (ABC)
- American Society for Testing and Materials (ASTM)
- Hospitality Cares NOLA (HCNOLA)

<u>Insurance</u>

- Claims & Litigation Management Alliance (CLM)
- Louisiana Claims Association
- PIA of Louisiana & 1752 Club
- RIMS